

APPLICATION FOR HOSTING - WMCC 2019

EVENT

Event Application pertains to: **World Men's Curling Championship**

Dates of proposed event: **March 30, 2019 to April 7, 2019**

Is the bid flexible with the year? (ie. Would you be interested in following year if unsuccessful for this bid?)

Yes No

Have you notified your Curling Member Association of bid?

Yes No

ORGANIZATION SUBMITTING BID

Name of Applicant

Contact person

Contact phone

Contact email

Signature

MAJOR COMPETITIONS

List any major competitions hosted in the past 10 years (no prior hosting does not preclude awarding of event)

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HOST CITY INFORMATION

Name of Host City

List any major activities or events scheduled to take place in the host city within a one year period before or after the proposed dates of the Curling Canada competition (not exclusive to Curling events)

Please include any events that have submitted a bid on or are planning on submitting a bid including those which success is not currently known

EVENT

DATES

In preparing their proposals, applicants should consider how best to meet Curling Canada's objectives for this event:

- Ensure the ongoing sustainability of the event by operating a financially viable event
- A “Best in Class” event execution that supports athlete success
- Present a world-class event that showcases our athletes and presents Canada as a global leader in the sport
- Provide a superior entertainment experience for all spectators & viewers
- Maximize exposure of the event through the media, television, participants and spectators at the event
- Prominent promotion and exposure in local and national media
- Leave a legacy for the Host Community

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REVENUE GENERATION

Bid analysis by Curling Canada weights revenue generation as 50% of the strength of any bid

BID FEE

Minimum bid requirement towards Curling Canada's event budget \$

Bid fee is made up of the following

Cash considerations \$

Gifts in kind - budget relief items

Type

Value

\$

\$

TOTAL BID FEE

\$

TICKET SALE POTENTIAL

Number of people residing within 200km of venue

Number of registered curlers within 200km of venue

Outline any pre-sale ticket drive completed as part of bid

Total tickets sold

As % of building

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COST CONTROL AND ATHLETE SERVICES

Bid analysis by Curling Canada weights Cost Controls and Athlete Services as 40% of the strength of any bid.

VENUE INFORMATION

- 1 Name of venue
- 2 Daily rental fee for competition venue
- 3 Address
- 4 Contact of facility rep
- 5 Telephone of facility rep
- 6 Email of facility rep
- 7 Owner / mgmt company (if any)
- 8 Size of main competition surface
- 9 Seating capacity of competition arena
- 10 Number of suites available for sale
- 11 Number of suites available for Curling Canada
- 12 Would we have access to an operator during ice installation process?
- 13 Is the building equipped with a dehumidifying system? Yes No
- 14 Is there a heated air exchange system? Yes No
- 15 What is the strength of the re Fridgeration system?
- 16 Provide estimate of number of hours required to remove netting, glass and support posts
- 17 Number of dressing rooms in the rink
- 18 Number of function rooms available in facility
- 19 Is there an existing medical / training room available?
- 20 What medical service provider does the venue currently use

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- 21 Distance to closest hospital
- 22 Can sponsored food / beverage be brought into the arena?
- 23 Is there free or paid parking? If no free parking lots available, what is the cost?
- 24 How many complimentary spaces can be provided for use by Curling Canada?
- 25 Is there a jumbotron? Please attach technical specifications
- 26 Does the jumbotron have an assigned operator available for the competition days?
- 27 Approximate size of the concourse? Is it available to setup sponsor booths and kiosks for Curling Canada's corporate partners?
- 28 Does the arena have free public WiFi available? Yes No
- 29 Does the venue currently have an exclusive ticket service provider? Yes No
- 30 If so, what are the associated service fees attached to each ticket sold?

VENUE MAP

PLEASE ALSO PROVIDE A VENUE MAP OUTLINING ALL ROOMS AVAILABLE FOR USE DURING THE EVENT

CONVENTION CENTRE

- 1 Name of convention centre available for Patch
- 2 What is the size of the available room?
- 3 What is the daily rental fee for the room?
- 4 Distance from main competition venue
- 5 Number of tables available for use?
- 6 Number of chairs available for use?
- 7 Number of coolers available for use?
- 8 Is the room equipped with a music and entertainment system?
- 9 Does the centre have an assigned emergency medical services provider? If so outline?



10 Does the centre have assigned janitorial services provider? If so outline?

11 Does the centre have in-house catering services? If so outline?

12 Can outside suppliers be brought in for any of the above services?

CONVENTION CENTRE MAP

PLEASE ALSO PROVIDE A CONVENTION CENTRE MAP OUTLINING ALL SPACE, RESTROOMS AND OTHER AREAS AVAILABLE FOR USE

HOTEL INFORMATION

Curling Canada reserves the right to further negotiate all or parts of the following hotel offers as it sees fit.

	HOTEL 1	HOTEL 2	HOTEL 3
Name			
Address			
Contact Name			
Contact Number			
Email Address			
Hotel website			
Number and style of rooms avail			
Number of single rooms / rate			
Number of double rooms / rate			
Number of triple rooms / rate			
Rates Guaranteed			

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HOTEL 1

HOTEL 2

HOTEL 3

Number of suites

Number of complimentary suites

List of available meeting rooms

Will the hotel provide and meeting spaces on a complimentary basis?

Fitness centre / pool available?

Does the hotel have free WiFi?
If WiFi is paid, what is the daily cost?

Guest parking available?

Cost of parking?

Space for VIP car lineup
(minimum 10 vehicles)

Number of complimentary parking spots?

Does the hotel have restaurants?

Restaurants hours of operation

Type of menu / price range

Is there room service

Room service times

Number of restaurants within 2km of hotel

TRANSPORTATION INFORMATION

Name of nearest airport

Is it an international airport?

Major airlines serviced

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DISTANCE AND TRAVEL TIME NON-PEAK PERIODS

	Arena	Airport	Convention Centre	Hotel 1	Hotel 2	Hotel 3
Arena		km min	km min	km min	km min	km min
Airport	km min		km min	km min	km min	km min
Convention Centre	km min	km min		km min	km min	km min
Hotel 1	km min	km min	km min			
Hotel 2	km min	km min	km min			
Hotel 3	km min	km min	km min			

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Convention Centre	km min	km min		km min	km min	km min
Hotel 1	km min	km min	km min			
Hotel 2	km min	km min	km min			
Hotel 3	km min	km min	km min			

What are the potential traffic problems from travelling between the venue and hotels?

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AREA MAP

Please provide an area map showing the airport, venue, convention centre, proposed hotels and nearby restaurants.

COMMUNITY INVOLVEMENT

Bid analysis by Curling Canada weights Community Involvement and desire as 10% of the strength of any bid.

Please attach to the application package in two pages or less answers to the following questions.

- 1 Why does your city want to host this championship?
- 2 If your bid is successful, what is the committee's plan to market the championship to local patrons
- 3 If your bid is successful, what is the committee's plan to engage local sponsorship in support of this event
- 4 Most events of this magnitude require a minimum number of volunteers, if your bid is successful, what is the committee's plan to engage local citizens to volunteer for this event