



Champions Trophy

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1. STIHL TIMBERSPORTS Champions Trophy

The STIHL TIMBERSPORTS Champions Trophy (STCCT) is an outstanding competition where the world’s best wood cutters meet to compete in 4 disciplines. The Athletes can be qualified in a special event.

As scenery of this outstanding “Gladiators” combat, an outstanding and unique venue will be chosen. Its backdrop will be the perfect setting for this “affairs of honor” that coronate the best of the best!

But the 12 athletes will not have eyes on its beauty – they will focus on the tournament and their abilities to make the difference that pays off in hundredths of a second. After months of hard training, they all know their razor-sharp axes and saws inside out!

But, being unfocused for a blink of an eye might cost the lead in the duel and therefore the title.

Power, endurance and a strong will are the secret ingredients which it takes to win the STIHL TIMBERSPORTS Champions Trophy.

2. Project Key Facts

Caused to the event corporate Identity appearance and its international importance, certain procedures of the event are standardized. Please note the following key facts:

Date

Rookies competition:	exact date needs to be defined
Champions Trophy combat:	exact date needs to be defined

Location

City/Town:	TBA
Venue:	a location with a scenic view a monument or a typical landscape in the backdrop view (example for Budapest, Florence, St. Johann, Hamburg)



Timetable

Caused to the condition of the location the time period of this project is up 8 days:

Monday	Day (-5)	arrival Team and Material
Tuesday	Day (-4)	setup construction, setup technique
Wednesday	Day (-3)	setup construction / technique / start TV
Thursday	Day (-2)	setup tents, fences, decoration, branding...
Friday	Day (-1)	final preparations / ROOKIES CUP
Saturday	Day (0)	CHAMPIONS TROPHY / breakdown
Sunday	Day (1)	breakdown
Monday	Day (2)	breakdown / loading / departure trucks and team

Depending on the location it may occur that the project period might be reduced or prolonged out of certain reasons

Dimension of the Event

The STS-Champions Trophy is a 1 or 2 days event with an expected audience capacity of 800 – 1 500 spectators per day.

The media reach in worldwide (more than 100 countries). The international TV distribution is more than 50 h. The last Champions Trophy was promoted via social Media touched about 1,5 Million people.

Above that print Media articles with an accumulated circulation of more than 200 000 exemplars per Event show the importance of this Event

3. International Project Team

For the execution of the event a delegation will accompany each of the international events. These members consist of the following categories:

- STIHL:** the organizer/promotor, responsible for the overall organization, corporate appearance, international public relations, look and feel as well as the sportive regulations and treatment of the athletes.
- Technical Crew:** responsible for the event production, technical leadership, setup, breakdown as well as the event procedure and the provision of the STIHL infrastructure and tools for the event!
- Media:** responsible for the overall TV production and the direction of the Event.
- Athletes:** The international delegation of athletes including their entourages.
- Others:** this group consists of judges, international PR, photographers, VIP's, etc.

Organization and core team

As the Champions Trophy is an international Event series an international production team will be in the lead of this event. Its purpose is to ensure the execution of the event on a defined level, to consider all needs in terms of appearance, security and quality. The team will be structured as follows:

Promoter/Head of Project:	Paul Sumalowitsch	paul.sumalowitsch@stihl.de
Stihl Event Manager:	Markus Kreissl	markus.kreissl@stihl.de
Stihl Event Manager	Raimondo Napoleone	Raimondo.napoleone@stihl.de
Project Manager:	Erich Rettenmoser	office@rettenmoser.tirol
Event Production Manager:	Markus Valier	m.valier@futurecom-world.com
Technical Production Manager:	Michael Nardin	m.nardin@futurecom-world.com
Video Production/Show director:	Alexander Veith	aveith@smaragdmedia.tv
Head of Public Relation:	Christopher Borghorst	christopher.borghorst@stihl.de
Athletes Management:	Anke Haaß	ar@aro-events.de
Head of Photography:	Oliver Ecke	oliver.ecke@stihl.de

4. Event City Requirements

For the STIHL TIMBERSPORTS Champions Trophy a picturesque location will be chosen. The whole Town shall have either a historical or other important background, but a minimum infrastructure shall be available in its surrounding:

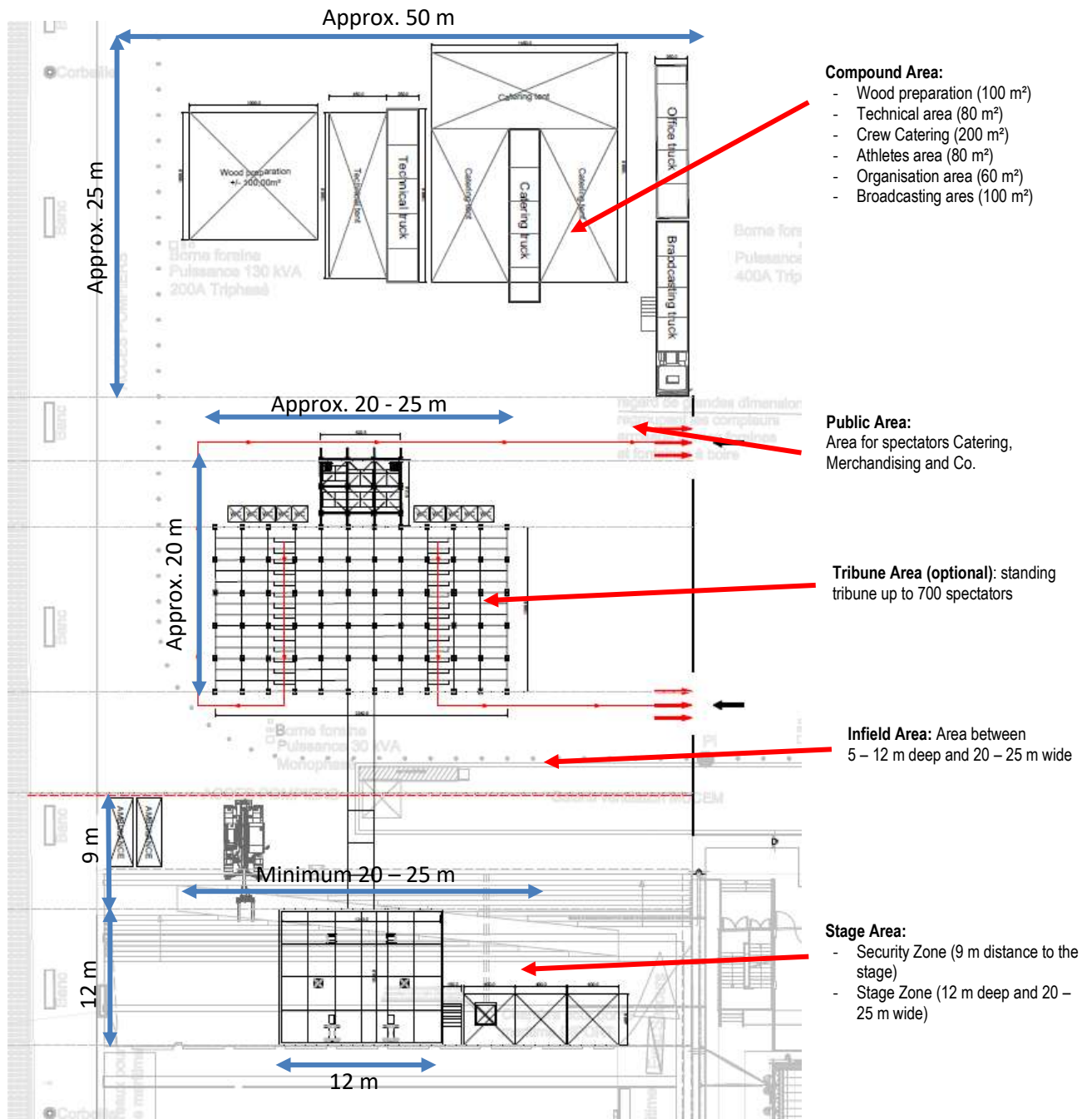
- Event Site: the venue should be known for its beautiful natural, cultural or urban scenery because it will be used as backdrop of the stage. It shall be an international monument with a beautiful and special appearance. The backdrop scenario is a rudimentary element of this international event!
The Champions Trophy normally is an outdoor event mainly depending on its importance and scenery. Further details and needs will be presented on the following pages.
- Event time: According to the location the event can be held as an daylight OR nighttime event!
- Airport: within the surrounding of the city an international airport is preferable
- Hotel: for accommodating around 160 international protagonists of the event (athletes, press, technical team, etc.) a hotel shall be in the near surrounding of the event site. (Minimum: 4-Star Hotel). Therefore accommodation will be needed as follows:

Day	Sat,19.05 -7	Sun,20.05 -6	Mon,21.05 -5	Tue,22.05 -4	Wed,23.05 -3	Thu,24.05 -2	Fri,25.05 ROOKIE WCH	Sat,26.05 CT	Sun,27.05 1									
Team Category	SR	DR	SR	DR	SR	DR	SR	DR	SR	DR								
Stihl Crew	0	0	1	0	1	0	5	2	11	3	15	3	15	3	0	0		
Production Crew	0	0	0	1	11	5	11	5	19	10	22	11	23	11	22	11	3	4
Athletes	0	0	0	0	0	0	3	2	13	5	25	11	26	12	26	12	3	2
Judges and Co	0	0	0	0	0	0	2	0	5	0	15	1	17	2	17	2	0	0
VIP Press	0	0	0	0	0	0	0	0	2	0	4	0	10	6	10	6	0	0
Total of rooms	0	0	1	1	12	5	17	7	44	17	77	26	91	34	90	34	6	6
Total no. Of guests	0	0	3	1	22	5	31	7	78	24	129	26	158	34	158	34	6	6

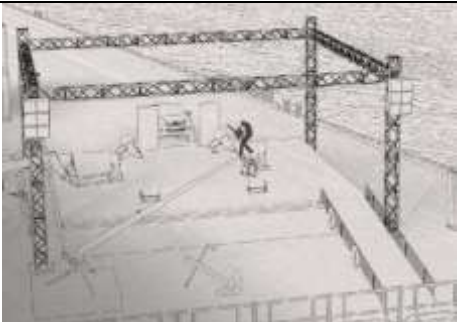

For the international team a hotel near the event location would be advantageous.


5. Event Location

The event will take place in an area where the following items can be set up. The distribution of the certain areas certainly can vary, the setup is also flexible in terms of sizes and measurements. Here a draft how the setup could look like



For the setup certain installation will be needed, as shown in the plan. Herewith a brief description of the certain items:

#	Area	Description	Note
1	Access	Event area must be easily accessible. The area will be surrounded by fences and there will be 1 or 2 Access areas for spectators	
2	Main Stage	10,50 m deep, 12,5 m wide Access to the stage will be defined on the front- or backside. Height of the stage 1 to 1,5 m. Depending on the location and time of the event there can be a groundsupport carrying the light and sound components	
3	Tribune	A tribune for up to 6 - 800 spectators	A tribune is not obligatory. In case there is not enough space the size can be reduced, increased or not been used at all
3	Safety area	9 m around the stage is the safety area	
4	Manipulation Area	Area for preparing stands and wood (shall be minimum 100 m ²). The positioning can be flexible	
5	Starting grid	Around 15 – 20 m near the stage. The “starting grid” where athletes start their walk onto the stage. This can be a hut, a container, a tent..... It can be placed in front or behind the stage	
6	Front of House	Opposite Side of the Stage (near the Compound) a tower with 4,14 m x 4,14 m and 8 m heights Footprint of this construction is 8 x 5 m	
7	Tec-Truck	A 12 m long truck with a tent (4 m deep) for preparation of gear. This trailer also holds the timing video installation for relevant for the competition Footprint = 14 x 8 m	

#	Area	Description	Note
8	Promotion and Public Catering	In case of Sponsoring promotion an area has to be cleared. As well as for the public catering The size depends on the number of expected spectators	
9	STIHL Product presentation	Stihl might need an area to display products or purchase merchandising gear. This area should be integrated in the Promotion area	
10	Storage and office	For the organization team an area must be defined with office- and storage space Alternatively containers or an office truck might capture this need Space requested: - 40 m ² Office - 30 m ² Storage	
11	Crew catering	An area must be defined where the crew, Athletes, press, etc. can be feed. Around 150 m ² are needed	
12	Athletes area	A room for 16 people to store gear, warm up and prepare for the event	
13	Broadcast truck	At or close to the event location the technical truck needs to be set up (12 m x 5 m space required)	
14	Press area	A space near the stage will be dedicated for international press Requested space: 40 m ²	
15	Video wall	Facing the spectators a video wall will be mounted (about 5 m wide and 3 m high) The videowall can be a fixed construction or a mobile solution	
16	Sound / light request	Individually the organization committee will decide if the Champions Trophy is day or at night event. Depending on that, the technical equipment consists of sound- and light equipment. The setup will take place on Day -3. Sound and light check might be held during nighttime. After the location check further details about the technical setup will be provided!	

6. Tools and Services needed locally

The following Material and services will be needed for a successful execution:

Internet: A stable, synchronized and redundant internet connection is important. The following needs are requested:

- For the live stream a 20 mbit (up and down) internet connection is needed.
- For the organization team a second Internet connection with 20 mbit up/down must be provided. The installation shall be on Day -4 and stay until Day 1
- Finally, for press a 20mbit connection shall be installed!

Power Requirements: Being able to run the show a power capacity of **400 – 450 kVA** is needed. The power source should be in the near surrounding of the stage (in a perimeter of 30 m). The following table shows the defined diversion:

Consumer	CEE 125 Amp	CEE 63 Amp	CEE 32 Amp	CEE 16 Amp	CEE 230V
Stage Power	1	3	3	2	2
Compound		1	2		2
TV Production			2	1	2
Videowall			1	1	1
Front of house		1	1	1	
Caterer (estimation)		3	1		
Total	1	8	10	5	7

In case there is not enough power available on the spot, power Generators must be provided. It is elementary to have CLEAN and redundant power supply. Therefore, twin pack generators shall be provided.

For security reasons also two Power generators could be used, to separate catering power and technical power. (Only technical power needs redundancy)

In any case one responsible local electrician has to be onsite or available throughout the whole event for the moment the power will be switched on until the end of the event

Only CEE power plugs are requested!

Water/Drain connection: To fulfill all regulations in terms of hygienic in catering, the following connections are needed:

Drain: For Catering (1) and Toilets (1+1)
In case there is no drain available tanks shall be provided but need to be emptied daily.

Water: Drinking water quality, 2 connections

Toilets:

2 Toilet Containers are needed for crew during setup/Event and breakdown as well as for spectators during Rookies and Champions contest:

20" Toilet container (Men and Women)



Setup, Monday morning - Breakdown, Monday after the event
Cleaning of Toilet: Thursday, Friday and Saturday

In case not Drain is available tanks need to capture the waste water. The tank needs to be emptied periodically.

For spectators event toilets can be provided. Therefore we might need up to 10 pcs.



Delivery latest on Thursday before and pickup earliest Sunday after the event

Contract / permission:

All the setup must be according to the official regulations. The local contact person has to take care that all relevant applications will be made and all permissions will be given on time. We need to be informed about all relevant location checks by the authorities (police, fire brigade, etc.) and STIHL and its sub deliverers will provide all certificates and information in return.

We need to be informed about any kind of regional and national taxes that could occur. E.g. Performing Right Society tax, administrative fees, etc.

Above that we need to be informed about administrative restrictions that could affect the event (organization permit, safety regulations, etc.).

Security:

In reconciliation with the official regulations and according to the number of spectators a security the security concept will be set off as shown:

DAY		Monday			
position	from	till	#	note	
all area	12:00	19:00	1 Pax	Dayshift	
all area	19:00	08:00	1 Pax	Nightshift	

DAY		Tuesday			
position	from	till	#	note	
all area	08:00	19:00	1 Pax	Dayshift	
all area	19:00	08:00	1 Pax	Nightshift	

DAY		Wednesday			
position	from	till	#	note	
all area	08:00	19:00	1 Pax	Dayshift	
all area	19:00	08:00	3 Pax	Nightshift	

DAY		Thursday			
position	from	till	#	note	
all area	08:00	19:00	1 Pax	Dayshift	
all area	19:00	08:00	4 Pax	Nightshift	

DAY		Friday		Rookies Event	
position	from	till	#	note	
all area	08:00	16:00	4 Pax	Dayshift	
Entrance	16:00	23:00	6 Pax	Event	
Audience Area	16:00	23:00	8 Pax		
Backstage Area	16:00	23:00	8 Pax		
Stage Area	16:00	23:00	4 Pax		
all area	19:00	08:00	4 Pax	Nightshift	

DAY		Saturday		Champions Trophy Pr	
position	from	till	#	note	
all area	08:00	16:00	4 Pax	Dayshift	
Entrance	16:00	23:00	6 Pax	Event	
Audience Area	16:00	23:00	8 Pax		
Backstage Area	16:00	23:00	8 Pax		
Stage Area	16:00	23:00	4 Pax		
all area	19:00	08:00	4 Pax	Nightshift	

DAY		Sunday			
position	from	till	#	note	
all area	08:00	19:00	1 Pax	Dayshift	
all area	19:00	08:00	1 Pax	Nightshift	

Infrastructure material: Materials that will be purchased onsite are:

- Power generators
As already mentioned, in case of insufficient power supply power generators will be needed.
- Fences:
Types of fences are requested:

Type 1: 2,00 m long, 1,10 m high 120 running meters



Type 2 2,30 to 2,50 m long, 1,10 m high 160 running meters



Type 3 3,50 m long, 2 m high 80 running meters



We also need a coverage for these fences

Cleaning company

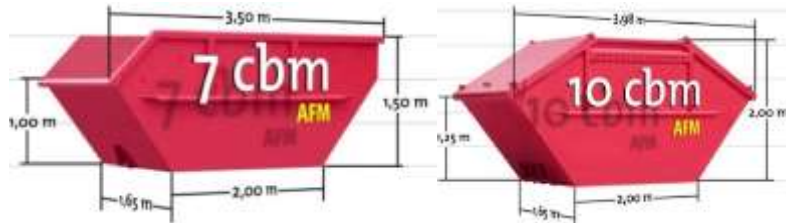
Cleaning of the location before and after the event is required. We need to have the event site cleaned on the following days:

- day -1 in the late afternoon,
- day 0 late afternoon
- day +1 in the afternoon to return the place clean and shiny!

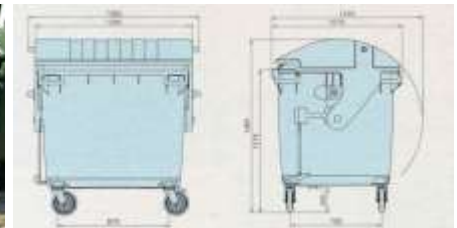
Waste disposal:

To keep the area clean waste disposal must be provided in certain areas:

1. Backstage:
For, preparation, event, and breakdown 3 waste container are needed:
1 x 10 m³ (see picture)
2 x 7 m³ (see picture)



2. Catering, Compound.....
3 x Waste container to be placed behind the stage (each have a capacity of 1,1 m³)



3. Spectators area
Waste pins in the whole spectators and backstage area, 10 – 20 Dust pins in the spectator area



Waste Management:	Delivery of Waste units:	Day -3
	Pickup and disposal:	Day 2

Tools needed for the Event For the event several tools are requested unless the international team or sponsors to not provide:

- Telescopic Forklift for minimum 4,1 to, lift up to 9 m, (e.g. Liebherr TL 441-13) – from Day –3 until Day 1 –

This forklift will be provided by LIEBHERR!!!



- Forklift 3,1 to minimum, lift up to 4 m – from Day –3 until Day 1



- Scissor lifter: lift up to 15 m – from Day –3 until Day 1



Local staff (optional)

For this event a number of local people are needed. Staff as:

- *Setup / breakdown:* During set up and breakdown the technical crew requests a number of helpers. They should be willing and able and prepared to work during 8 – 10 hours a day.
- *Presenter:* 1 local speaking MC is needed for the qualification and the event! If possible it should be a locally well-known presenter!
- *Shuttle driver:* 2 drivers must be available to drive and handle the 4 Vans provided by Volkswagen. Availability will be according a plan, but will be from early morning till late at night. At least 1 driver must be available 24/7
- *Interpreter:* in case there is a miscommunication between the partner or sub deliverers cause by the language, at least one interpreter shall be onsite (can be part of the local event company) to assure a fluent event procedure

Ambulance:

During the qualification period and the event ambulance needs to be onsite. This team shall consist of the following members:

- 1 Doctor
- 4 paramedics
- minimum 2 ambulance cars

They will be hosted near the stage to have a fast and easy access in case of any accidents.

Crew Catering:

During the setup, event and breakdown, the team needs to be catered. The catering requirements will be provided: The STIHL Catering concept is divided in 5 different fields of execution:

1. Crew Catering
2. Athletes Catering
3. Press Catering
4. Public Catering (optional)

The following scope shows the needs for the Catering throughout the setup, event and breakdown period.

Day	Mon,21.05		Tue,22.05		Wed,23.05		Thu,24.05		Fri,25.05		Sat,26.05		Sun,27.05	
	-5		-4		-3		-2		ROOKIE WCH		CT		1	
Team Category	LUNCH	DINNER	LUNCH	DINNER	LUNCH	DINNER	LUNCH	DINNER	LUNCH	DINNER	LUNCH	DINNER	LUNCH	DINNER
Production Crew	20	20	20	20	20	27	27	27	27	27	27	27	27	0
TV Crew	4	4	4	4	16	16	20	20	21	21	21	21	0	0
STIHL CREW	1	1	1	1	7	7	14	14	18	18	18	18	0	0
Athletes	0	0	0	0	0	0	0	0	39	39	26	26	0	0
Judges, Timer, Photographers etc.	0	0	0	1	1	1	16	14	19	19	19	19	0	0
VIP's, Sponsors and more	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Journalists / VIP / Sonstige	0	0	0	0	0	0	0	0	11	11	11	11	0	0
Total amount of catering	25		25		44		77		135		122		27	

The food range shall be as follows:

Category	Scope of catering
Lunch	<ul style="list-style-type: none"> - 1st course (e.g. Soup) - 2 Main courses (e.g. 1 meat, 1 pasta) - Dessert (e.g. Ice-cream, cake, fruit, pudding, etc.) - Salad Buffet
Snack Time	<ul style="list-style-type: none"> - Snacks (e.g. sandwiches, biscuits, fruit...)
Dinner	<ul style="list-style-type: none"> - 1st course (e.g. Soup) - 2 Main courses (e.g. 1 meat, 1 pasta) - Dessert (e.g. Ice-cream, cake, fruit, pudding, etc.) - Salad Buffet
Late Night Snack	One warm dish ("Gulaschsuppe", or something similar) Sandwiches, Biscuits, Fruit

Concerning public catering:

The caterers which unless he his licensed for doing that kind of catering, fulfills the needed hygienic regulations and has an official permission for being the caterer onsite from the owner of the venue!

The food and beverage can be sold for own profit, the range of product must be evaluated by STIHL to fit in the overall quality concept!

7. Conclusion

The Champions Trophy is a high performing international event series with a massive focus on quality. The realization is closely linked to the corporate identity of the promoter. That is why it is very important to fulfill the standards and inputs of this handbook.

But as the setup and appearance of the location verifies from spot to spot, the needs and actions have to be adapted from one event to another.

This is why the local operating company shall work very closely with the international event management.

In case of any questions, open points or any relevant needed information all counterparts will be grateful to support you!

Contact Persons:

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HANDS ON THE WOOD!!

8. Impressions

