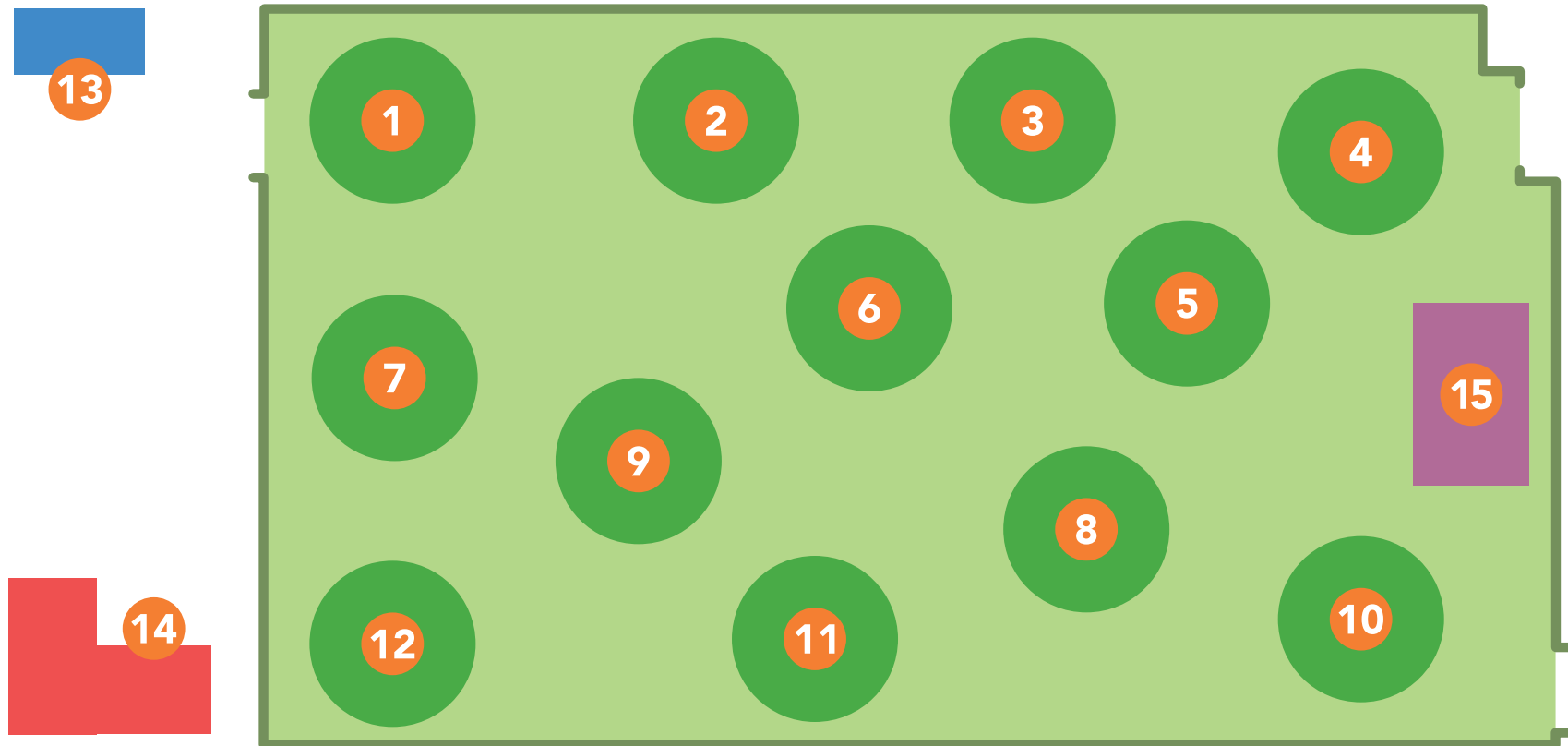


Sport Tourism FORE-um Course Diagram & Hot Topics

Salon C | Infinity Convention Centre



- 1 **Table 1** | Sport Tourism Assessment Template sponsored by Marriott
- 2 **Table 2** | Community Hosting Strategies sponsored by Sport Durham
- 3 **Table 3** | Managing Event Risk sponsored by ADRENALIN
- 4 **Table 4** | Stay to Play sponsored by Business Events Toronto
- 5 **Table 5** | Losing the Bid - How to Pick Up the Pieces sponsored by Ottawa Tourism

- 6 **Table 6** | Tactics for Managing an Event Media Crisis sponsored by Sports Tourism Saskatoon
- 7 **Table 7** | Government Support for Events sponsored by Edmonton Events
- 8 **Table 8** | Event Marketing & Sponsorship sponsored by IHG
- 9 **Table 9** | Transitioning from Bid Committees to Host Committees sponsored by WHG
- 10 **Table 10** | Building a Communications Strategy for a Major Event sponsored by Face Value Communications

- 11 **Table 11** | Hosting an Indigenous Event in Your Region - sponsored by TBA
- 12 **Table 12** | Venue Event Readiness - Delivering on Expectations - sponsored by TBA
- 13 Beverage Cart sponsored by Residence & Conference Centre
- 14 The Clubhouse sponsored by Broadcast Services International
- 15 Course Marshall – Greg Amiel