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PRE-SEC Monday, March 18, 2018		
Time	Activity	Location
6 pm to 8 pm	Vendor Alley Load-In Part 1 SEC19 Vendor Alley Coordinator: Karen Speers, CSTA	4th Floor - Westin Hotel
DAY 1 Tuesday, March 19, 2019		
Time	Activity	Location
7:30 am to 8 am	Sweatworking: Morning Run with Westin Workout Details coming soon!	TBD
8 am to 4 pm	Onsite Registration / Welcome Desk	Nunavut Room (4th Floor - Westin Hotel)
8 am to 10 am	Vendor Alley Load-In Part 2 SEC19 Vendor Alley Coordinator: Karen Speers, CSTA	4th Floor - Westin Hotel
9 am to 10 am	Making the Most of Your CSTA Membership CSTA Members Breakfast & AGM Cheryl Finn, Chair of the Canadian Sport Tourism Alliance invites members of the CSTA to join her and the CSTA Board of Directors at a members' breakfast followed by presentation on member benefits and the Annual General Meeting. An annual report and audited financial statements will be presented and elections to the Board of Directors will be conducted. Continental breakfast will be served. You must be a member of the CSTA to attend. Observers welcome as space permits. Hosted by: The CSTA Board of Directors, Staff & Consultants	Governor General II & III - Sponsored by TBA
10 am to 10:15 am	Official Opening of Vendor Alley Refreshments will be served	4th Floor - Westin Hotel
10:15 am to 11 am (Two sessions running concurrently Choose one)	Sport Tourism 101 A quick hitting introductory session designed for first-time Congress delegates. Topics include scope of sport tourism, case studies, trends, issues and opportunities in the fastest growing tourism industry segment. If you're a first-timer at SEC, grab your rookie ribbon at the registration desk and buckle up to learn more about the fastest growing segment of the tourism industry. Presenters: TBA	Governor General I - sponsored by TBA
	Session - TBA Details coming soon! Panelists: TBA Moderator: TBA	Governor General II & III - Sponsored by TBA

	<p>Session - TBA</p> <p>Details coming soon!</p> <p>Presenter: TBA</p> <p>Panelists: TBA</p>	Governor General I - sponsored by TBA
11 am to 11:45 am (Two sessions running concurrently Choose one)	<p>eHarmony for Events Rights Holders How to Get Lucky & Other Dating Tips</p> <p>Preparing for a first date is stressful! This session is designed to help events rights holders prep for their hot dates at Sport Events Exchange. Your matchmaking team will offer a quick-hitting presentation including tips to help you sell your event to your prospective matches. It will also include a step-by-step breakdown on what to expect at Sport Events Exchange. This session is reserved for events rights holders who are confirmed to take part in the Exchange.</p> <p>Matchmakers: Barbara Tavares, Marketing & Events Coordinators, CSTA; Gary Curgin, Senior Consultant, CSTT Sports Management International & Eric Savard, President, Organisports</p>	Governor General I - sponsored by TBA
11:45 am to noon	<p>Vendor Alley</p> <p>DMO & ERH Q & A: Sport Events Exchange (aka Speed Dating)</p> <p>Got a case of the pre-date jitters? Come meet-up with dating guru, Barbara Tavares, at CSTA's Vendor Alley booth for any last minute speed dating tips or questions! This is also your chance to pick-up a hard copy of our handy Events Directory.</p>	4th Floor - Westin Hotel
noon to 1:15 pm	Welcome Luncheon	Provinces & Confederation I Ballroom
1:15 pm to 2:15 pm (Three sessions running concurrently Choose one)	<p>Sport Events Exchange Pre-Game (closed session - for eligible participants only)</p> <p><i>Sponsored by TBA</i></p> <p>Hosted by: TBA</p> <p>Announcement of CAN GSI</p> <p>Details coming soon!</p> <p>Session - TBA</p> <p>Details coming soon!</p>	Confederation II-III sponsored by TBA Governor General I - sponsored by TBA Governor General II & III - Sponsored by TBA
2:15 pm to 2:45 pm	<p>Themed Refreshment Break & Vendor Alley</p> <p><i>Sponsored by TBA</i></p>	4th Floor - Westin Hotel
2:45 pm to 4:15 pm (Two sessions running concurrently Choose one)	<p>Sport Events Exchange: Part 1</p> <p><i>Sponsored by: TBA</i></p> <p>Round one of speed dating begins now! This popular business-to-business marketplace involves pre-scheduled 8-10 minute appointments (aka dates) between events rights holders/sport organizations and municipalities. Advance registration is required and all participants must meet the eligibility requirements.</p>	Confederation II-III sponsored by TBA
	<p>Session - TBA</p> <p>Moderated by: TBA</p>	Governor General I - sponsored by TBA

5:30 pm to 10 pm	RNATION Redblacks Tailgate Party <i>Sponsored by: Ottawa Tourism</i> Details coming soon!	TD Place (Lansdowne Park) Bus Transportation will be provided between 5:30 pm and 6 pm and again from 10 pm to midnight
10 pm to midnight	Nightcap <i>Sponsored by: Edmonton Events</i> Details coming soon!	Lansdowne Park

DAY 2 | Wednesday, March 20, 2019

Time	Activity	Location
7:30 am to 8 am	Sweatworking: Chair Yoga	NFLD/Nova Scotia Room
8 am to 4 pm	Onsite Registration / Welcome Desk	Nunavut Room (4th Floor - Westin Hotel)
8 am to 9:15 am	Buffet Breakfast <i>Sponsored by Hotels Red Deer</i> Host: TBA Details coming soon!	Provinces & Confederation I Ballroom
9:15 am to 9:30 am	Vendor Alley	4th Floor - Westin Hotel
9:30 am to 10:45 am (Three sessions running concurrently Choose one)	PT Hosting Forum (by invitation only) Details coming soon!	Quebec Room
	Session - TBA Details coming soon! Panelists: TBD	Governor General I - sponsored by TBA
	Session - TBA Details coming soon! Presenter: TBD	Governor General II & III - Sponsored by TBA
10:45 am to 11:15 am	Refreshment Break & Vendor Alley <i>Sponsored by Hilton</i>	4th Floor - Westin Hotel
11:15 am to 12:15 pm (Three sessions running concurrently Choose one)	Sport Events Exchange: Part 2 A continuation of speed dating - for eligible participants only. Advance registration required.	Confederation II-III sponsored by TBA
	PT Hosting Forum (by invitation only) Details coming soon!	Quebec Room
	Session - TBA Details coming soon! Presenters: TBA	Governor General I - sponsored by TBA
12:15 pm to 1:15 pm	PRESTIGE Awards Presentation <i>Sponsored by: Sports Tourism Saskatoon</i> Host: TBA The best in sport tourism will be honoured in a one-hour presentation of the 13th annual Canadian Sport Tourism Alliance (CSTA) PRESTIGE (Program Recognizing Exceptional Sport Tourism Initiatives, Games & Events) Awards. The PRESTIGE Awards recognize outstanding contributions in the sport tourism industry from individuals, companies and organizations. Live tweet using #PRESTIGE. Ticket required.	Provinces & Confederation I Ballroom
1:15 pm to 2 pm	PRESTIGE Awards Networking Reception & Luncheon <i>Sponsored by: TBA</i> Join us for a post-awards luncheon and networking reception for a chance to personally congratulate the award recipients, take photos and enjoy a variety of food stations prepared by the Westin Ottawa culinary team. Ticket Required.	Provinces & Confederation I Ballroom
2 pm to 2:15 pm	Vendor Alley	4th Floor - Westin Hotel

2:15 to 3:30pm (Three Sessions Running Concurrently Choose one)	Session - TBA Details coming soon! Moderator: TBD Panelists: TBD	Governor General I - sponsored by TBA
	PT Hosting Forum (by invitation only) Details coming soon!	Quebec Room
	Session - TBA Details coming soon!	Governor General II & III - Sponsored by TBA
3:30 pm to 4:30 pm	STAT & CAN GSI Rankings Appointments Meet one-on-one with Eric Savard, CSTA's Director, Transfer of Knowledge, to learn more about the Sport Tourism Assessment Template (STAT), the Canadian Global Sports Impact Index (GSI), and how to improve your destination's score.	CSTA's Booth in Vendor Alley
5:30 pm to 9 pm	Escape Room <i>Sponsored by TBA</i> Details coming soon!	Byward Market
9 pm to midnight	Silent Disco <i>Sponsored by TBD</i> Details coming soon!	The Westin Ottawa's Venue on 22

DAY 3 - Thursday, March 21, 2019

Time	Activity	Location
7:30 am to 8 am	Sweatworking: Power Walking through Downtown Ottawa Power up, bring your comfiest walking shoes and pack your workout gear for a brisk morning stroll through downtown Ottawa.	Westin Lobby
8:30 am to noon	Onsite Registration / Welcome Desk	Nunavut Room (4th Floor - Westin Hotel)
8:30 am to 9:30 am	Buffet Breakfast TBA <i>Sponsored by: TBA</i> Host: TBA Details	Provinces & Confederation I Ballroom
9:30 am to 9:45 am	Vendor Alley	4th Floor - Westin Hotel
9:45 am to 11:45 am (Two sessions running concurrently Choose one)	Xperiential Huddle Details TBA	Confederation II-III sponsored by TBA
	Session	Governor General II & III - Sponsored by TBA
11:45 am to 1 pm	Closing Luncheon <i>Sponsored by TBA</i> Host: TBA Details coming soon! Presenter: TBA	Provinces & Confederation I Ballroom
1:00 pm to 3 pm	Tear Down and Move Out of Vendor Alley Displays	4th Floor - Westin Hotel

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Get Moving in the #GotGame Game Zone sponsored by TBA
All presentations will be offered in English unless otherwise noted.

Sport Events Congress

GOT GAME?