



Sport Events Congress

# GOT GAME?

## CONFIRM YOUR SPOT AS A **SEC EXHIBITOR!**

To confirm a spot in Vendor Alley at Sport Events Congress, please complete the form and submit it to Krista Benoit via email at [kbenoit@canadiansporttourism.com](mailto:kbenoit@canadiansporttourism.com).

All exhibitor packages are available on a first come, first served basis. Returning exhibitors have first chance to opt into available spots at SEC20 up to August 15, 2019. The number of spots in the trade show at SEC varies from one year to the next depending on the Vendor Alley footprint available at the host venue. The CSTA cannot put trade show space on hold for past exhibitors as the show is a sell out each year.

**Company/Organization Name:**

**Primary Contact Name:**

**Primary Contact Job Title:**

**Primary Contact Email:**

If there is anyone else from your company/organization that needs to receive communications related to your trade show participation at SEC, please indicate name and contact info here:

If you'd like your company/organization to be identified differently from what is noted above, please indicate how you wish to be identified:

Twitter handle (s) to be used in social media mentions:

Signature: \_\_\_\_\_

*(Your signature confirms your purchase of the selected Vendor Alley package and your acceptance of the payment terms and the Vendor Alley show rules and regulations.)*

### **PAYMENT TERMS & INSTRUCTIONS:**

Vendor Alley participants will be invoiced for fees in January unless other arrangements are agreed upon between CSTA and the exhibitor.

Exhibitor fees are subject to tax. Sponsorship of the lounge spaces in Vendor Alley are not subject to tax. All fees are due on or before March 1<sup>st</sup>. No payments are accepted onsite. CSTA accepts cheque or credit card payment.

Exhibitors with unpaid fees past this date will not be permitted to load-in.

If you have specific invoicing instructions, please indicate them below.

Please initial here to indicate that you have read and understand and agree to the payment terms and conditions:

*Initials*

# SEC VENDOR ALLEY PACKAGES

Please select your chosen package from the list below:

#GotGame Game Zone Sponsor | **\$7000**

Wifi Hot Spot Lounge Sponsor | **\$7000**

Single Exhibitor Package | **\$3750** + tax

Double Exhibitor Package | **\$4975** + tax

CSTA encourages exhibitors to incorporate games and activities into their booth space in order to create an ambiance in Vendor Alley that is energetic and fun. Please indicate your plans by checking off one of the following options:

I do not intend to activate my booth space and will have a static booth.

I do plan to activate my booth space and will need some time (or assistance from CSTA) to come up with an idea.

I do plan to activate my booth space and my intended game/activity is:

Other (please explain):

**To opt in for 2 years and receive a 10% reduction on annual fees per year, please check this box**

*Note: Fees for year 1 will be invoiced in January 2020. Fees for year 2 will be invoiced in January 2021 (unless alternative payment arrangements are made). Size of booth space at SEC21 is smaller than at SEC20 due to the available footprint at the event venue. Specs for SEC21 will be provided at a later date.*

## OPTIONAL ADD-ONS

If you'd like to pre-purchase any optional add-ons to enhance your Vendor Alley package, please indicate them here. A complete list of optional add-ons can be found in the Vendor Alley deck.

Additional SEC Registrations (max 2 at a discounted rate of **\$700 each**): \$

Pillar Wrap (**\$1500 each**): \$

SEC-TV Ad (**\$750**): \$

Delegate Bag Inserts (**\$500**)

## CALCULATION OF TOTAL FEES

### ONE YEAR ONLY (SEC20)

Package Selected: \$

Optional Add-ons: \$

\$

Total Owing: \$

### TWO YEARS (SEC20 & SEC21)

Package Selected (Year 1): \$

Package Selected (Year 2): \$

Subtotal: \$

10% reduction: \$

Optional Add-ons: \$

Total Owing: \$

## NEXT STEPS

CSTA will confirm receipt of your request to be part of Vendor Alley via email and confirmation of your reserved spot will follow within one week of submission of the confirmation form.